



Innovate and Execute

To succeed in today's rapidly changing business world, organisations need to do things differently. Competing in the increasingly global marketplace requires rapid innovation and the ability to harness your own and your team's creativity.

What will I learn?

During this inspirational seminar, well-known entrepreneur Deirdre Bounds will uncover the keys to constant innovation:

- Individuality is the future – top tips to get creative at work and in life
- Does your brand make people, mad, sad or glad? If not, pack it in
- Move at the speed of light, the world is chasing you
- Find your mini monopoly and the cash rolls in
- Everything is in the ethics
- Execution is key – don't just give me yet another idea

Who should attend?

Designed to spark the entrepreneur inside everyone, this seminar will inspire well-established and wannabe entrepreneurs alike. It will also help leaders and managers who would like to develop an entrepreneurial approach in their organisations.

Keynote speaker

Deirdre Bounds built her ethical travel company, i-to-i.com, from a bedsit in the mid-nineties, selling it to holiday giant First Choice in 2007 for £20 million. Calling on her own experiences as a dropout, a stand-up comedian and a wayward backpacker, her aim was to challenge traditional ideas in the travel industry and dare to be different. With no commercial experience, no family history of enterprise, no money, just a great idea, a pile of passion, masses of mistakes and a sense of humour, Deirdre is living proof that business and personal success is available to all, regardless of background, gender, race, social class or any other obstacle. Her approach is no nonsense, practical, creative and GSD (Get Stuff Done).

Facilitator

Angela Peacock is chair of the award-winning People Development Team. Fortright and entertaining, Angela is a popular keynote speaker and a regular guest on BBC Radio 5 Live's topical commentary programmes. She is also a consultant facilitator, working with executive teams and boards helping to develop solutions to a wide range of strategic issues.

What makes managers tick?

Why do people become managers, what do they think of the role and at what point in their careers do they make the step into a managerial career? ILM will reveal the findings of its research into the reality of being a manager today exclusively at this series of events

Event details

Location	Date
Manchester	27 January
Leeds	4 March
Birmingham	1 July

Event timetable

12.30	Buffet lunch
13.15	Innovate and execute
14.15	Facilitated discussion
15.00	Tea/coffee
15.15	What makes managers tick?
16.00	Facilitated discussion
16.30	Close

Price

£113.85/€159 (£99+VAT)

For more information and how to book

If you would like more information on a particular event or to book your place please contact the Events Team:

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