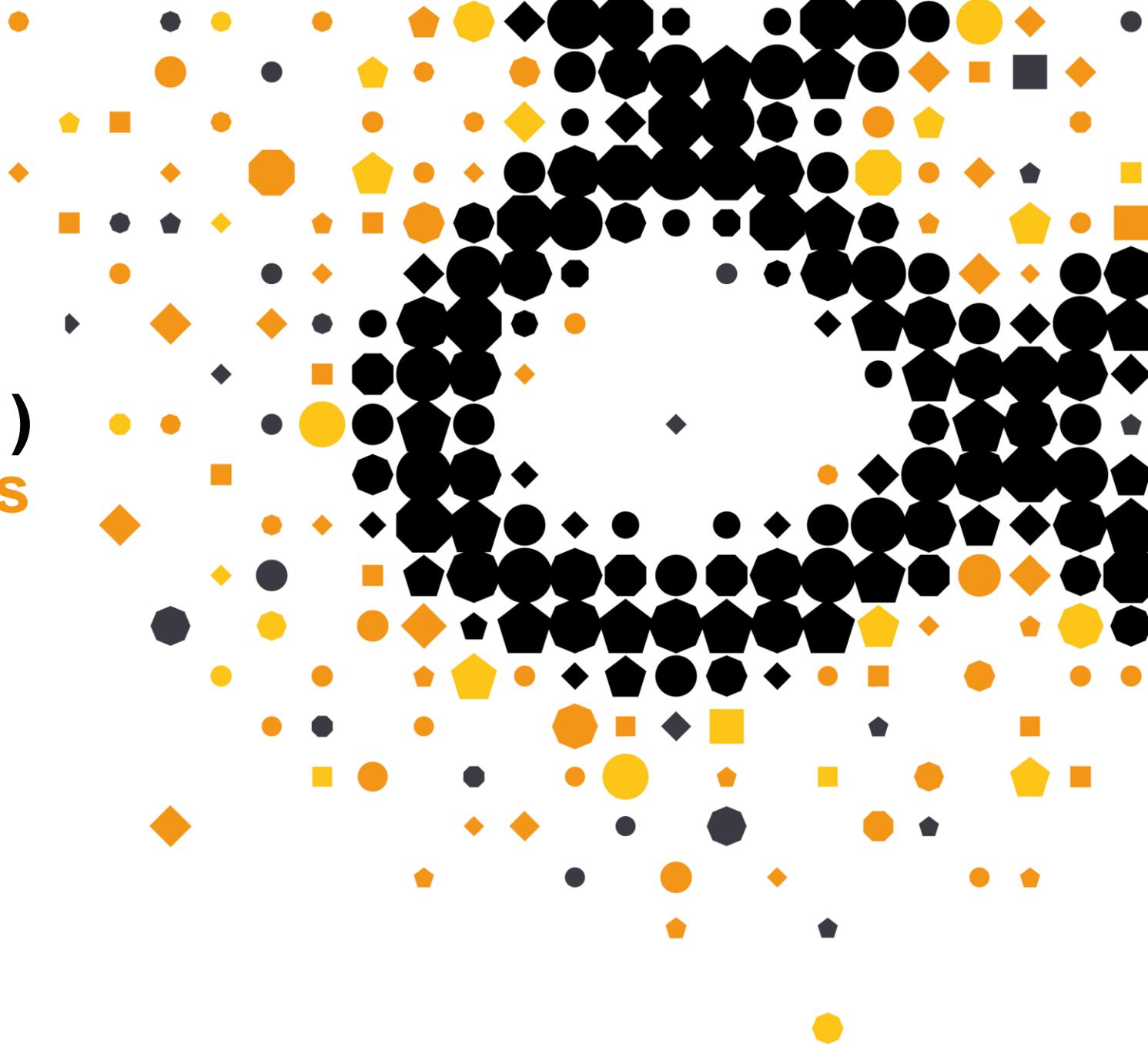


# ILM Level 7 Diploma for Senior Leaders (8431) Q&A with ILM Specialists

30 September 2021



# Housekeeping



## This session is being recorded

The session is being recorded, which will be sent to all attendees after the webinar.



## Everyone is on mute

Everyone is on mute



## Questions

Please add your questions into the question function on the control panel. Will we endeavour to answer all questions.



## Slides

The slides will be sent to all attendees alongside the recording after the webinar



## If the session cuts off

Please use the original webinar link to gain access back into the session. To join over the telephone, select "Phone Call" in the Audio pane and the dial-in information will be displayed

# Speakers

**Joseph Ballantine**  
ILM Industry Manager



**Jill Hansen**  
ILM Technical Advisor



**Gill Harper**  
Development Manager



**Julie Rowlett**  
HE Business Partner



# Agenda

- 1) Questions so far
- 2) Q&A
- 3) Support



# Is Mapping & Dual Accreditation available?

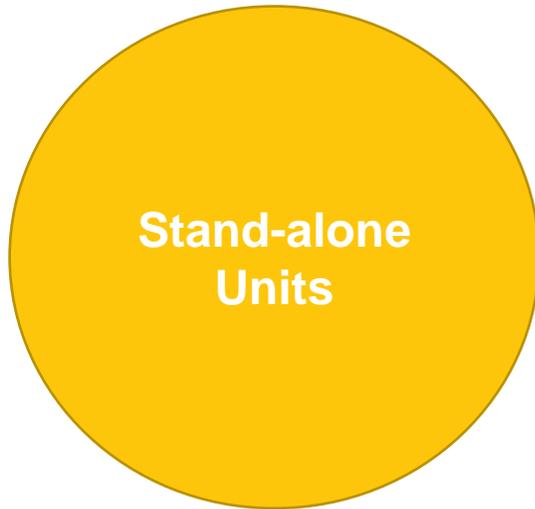
## 8431-63 Dual accreditation registration £260

### 8431-700 Building a High Performance Team

(Senior Leader Apprenticeship Standard - K10, K18, S4.2, S15, S16, S17, S18, B2, B5)

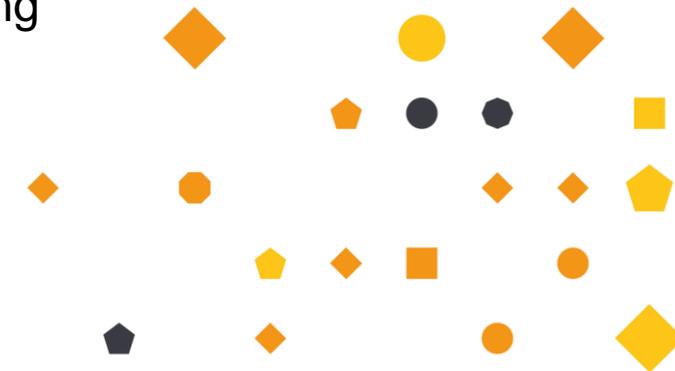
Learning Outcomes	Assessment Criteria	Assessment Requirement	Learning Strategies	Assessment Evidence
Learning Outcome 1 The learner will be able to develop a high performance team.	AC1.1 Explain how to utilise organisational and team dynamics.	The learner must explain utilisation of both organisational <u>and</u> team dynamics to build engagement and develop a high performance team.  The explanation must be supported by at least two relevant theories and models, including reference to leadership style and its impact.		
	AC1.2 Analyse how to develop high performance, agile and collaborative cultures.	The learner must analyse, referencing at least one theory/model of culture, how to develop high performance <u>and</u> agile <u>and</u> collaborative cultures.		
	AC1.3 Evaluate how and when to apply coaching and mentoring techniques.	The learner must evaluate how and when coaching <u>and</u> mentoring techniques would be applied, <u>making</u> reference to at least two models.		
	AC1.4 Optimise use of the skills of self and others through: <ul style="list-style-type: none"> <li>Continuous Professional Development (CPD).</li> <li>Workforce planning.</li> </ul>	The learner must demonstrate: <ul style="list-style-type: none"> <li>How they pro-actively seek and encourage others to engage with continual</li> </ul>		

# What recognition is available if learners exit without completing the Diploma?



## 7 Mandatory Units:

- 700 Building a High Performance Team
- 701 Strategic Leadership
- 702 Strategic Change Management
- 703 Organisational Values & The Strategic Context
- 704 Strategic Influencing & Negotiating
- 705 Strategic Data Analysis
- 706 Strategic Workforce & Logistics Planning



# What are the fees?

Centre Approval £2,500

Qualification Approval £500

8431-31 Full payment registration £260.00

8431-33 Unit payment route  
£29.00 (Registration)  
£35.90 (Unit Certificate)

£34.80 (Full Certificate when all 7 units completed)

e.g., 3 units: £29.00 + (£35.90 x 3) = £136.70

## 5 steps to become an approved centre

### 1. Make an enquiry and find out more

Register your interest by completing our [enquiry form](#) or contact our Customer Services team (+44 (0) 1543 266 667, [customer@ilm.com](mailto:customer@ilm.com)). Within two days, our Business Development Executive will be in touch to talk through the options available, before passing on your details to your assigned Business Development Manager.

### 2. Discuss your requirements

Your local Business Development Manager will then contact you to discuss next steps, including the plans for your organization and full details of ILM's qualification portfolio and/or recognition scheme. They will run through what you need to deliver and assess ILM qualifications and programmes, and share details of the support available from ILM.

### 3. Pay the approval fee and submit your application

You will need to complete and submit your details, along with payment for the appropriate approval fee. You will then be required to complete the relevant approval application documents and send these back to ILM with the supporting information listed in the forms.

### 4. Quality check

Once payment has been received and all the relevant documentation has been submitted, you will be allocated a Quality and Compliance Manager. They will set up an appointment with you either via an on-site visit or telephone call/video link for international centres to review your application.

### 5. Application outcome

And that's it! Once you've received written confirmation, you will be given access to our support guides and resources, and a member of our Customer Service team and your Business Development Manager will be in touch to settle you in to working with ILM. Remember, your Business Development Manager will be available to support you throughout your application process, so do not get in touch with them should you have any questions whatsoever!

**5 steps to become an ILM Approved Centre**

**#1**

**Make an enquiry and find out more**

Register your interest by completing our enquiry form (<https://www.ilm.com/working-with-ilm/next-steps>) or contact our customer services team (+44 (0) 1543 266 667, [customer@ilm.com](mailto:customer@ilm.com)). Within two days, our Business Development Executive will be in touch to talk through the options available, before passing on your details to your assigned Business Development Manager.

**Become an ILM Approved Centre in just five easy steps!**

For more information visit our webpage:

[ilm.com/working-with-ilm/working-with-centres/5-steps-to-become-ilm-approved-centre](https://www.ilm.com/working-with-ilm/working-with-centres/5-steps-to-become-ilm-approved-centre)

# Where can I find all the information about the Diploma?



Show me information for

Contact us

- Home
- Working with ILM
- Qualifications**
- Apprenticeships
- Trainers and Centres
- Recognition Services
- Assessment & Resources

Home > Qualifications > Level 7 Diploma for Senior Leaders

## Level 7 Diploma for Senior Leaders

[Return to the qualification finder](#)

Develop your Senior Leadership skills, providing you with the most current strategic leadership capabilities needed to effectively lead a department or organisation.

This Level 7 Diploma is designed for senior leaders seeking to develop as strategic leaders within an organisation and gain confidence in executing great leadership skills. It is ideal for a leader who has senior management responsibility or is undertaking the Senior Leaders Apprenticeship.

[Download the specification](#)



A City & Guilds Group Business

### New Level 7 Diploma for Senior Leaders

**Registrations now open**



**For more information visit:**

[i-l-m.com/learning-and-development/management/management-and-leadership-generic/8431-level-7-diploma-for-senior-leaders](https://i-l-m.com/learning-and-development/management/management-and-leadership-generic/8431-level-7-diploma-for-senior-leaders)

# What Support Materials are available to help me revise my programme?

## 8431-701 Strategic Leadership

Source Text:

- Lewis, S. (2016). Positive Psychology and Change: How Leadership, Collaboration and Appreciative Inquiry Create Transformational Results. Wiley-Blackwell
- Quirke, B. (2017). Making the connections: Using internal communication to turn strategy into action. Routledge.
- Schein, E. and Schein, P. (2017). Organizational culture and leadership, 5th ed. San Francisco: Jossey- Bass.
- Stowell, Steven J., and Stephanie S. Mead (2016). The Art of Strategic Leadership: How Leaders at All Levels Prepare Themselves, Their Teams, and Organizations for the Future. Hoboken, New Jersey: John Wiley & Sons
- Wallin, Johan (2016). Business Orchestration: Strategic Leadership in the Era of Digital Convergence. Chichester, England; Wiley

Subject	700 Building a High Performance Team	701 Strategic Leadership	702 Strategic Change Management	703 Organisational Values & the Strategic Context	704 Strategic Influencing & Negotiating	705 Strategic Data Analysis	706 Strategic Workforce & Logistics Planning
<b>Decision &amp; Change Cycle</b>							
Change	AC 3.1 AC 3.2 AC 3.3		AC 2.1 AC 3.1			AC 1.2	
Decision making			AC 3.1		AC 1.1	AC 1.2	
Continuous improvement	AC 3.1 AC 3.3						
Game theory					AC 1.1		
Transformational change	AC 3.1		AC 1.2				
Conceptualisation				AC 3.1			
Idea generation inc. parallel thinking & innovation frameworks	AC 3.1		AC 2.2				
Critical thinking/analysis			AC 3.1	AC 3.1			
<b>Organisational Structure</b>							
Organisational structure	AC 2.2	AC 1.1	AC 2.2				
Matrix management	AC 2.2		AC 1.2 AC 2.1	AC 2.2	AC 1.1 AC 1.3	AC 2.1 AC 2.2	
Governance & regulatory		AC 1.1	AC 1.1	AC 4.2		AC 2.1	
<b>Organisational Strategy</b>							
Strategic business proposal		AC 1.4			AC 2.2		
Operational strategy		AC 2.2			AC 2.1		
Balanced scorecard					AC 2.1	AC 2.1 AC 2.2	
Organisational strategy		AC 1.1		AC 3.1 AC 4.1	AC 2.2		
Brand/reputation/marketing				AC 2.2	AC 1.2		
CSR				AC 4.1			
Efficiency vs effectiveness				AC 1.1 AC 3.1			

### Guidance for Delivery

Tutor-led content should support both theoretical learning, and exploration of own practice as a leader. This should include an understanding of own leadership style and practice, the organisational structure and its impact, and stakeholder identification and engagement. Approaches to new market strategies can be supported by high-level case studies, and the underlying knowledge of external market strategy. Concepts of high performance teams and direction setting could be explored through peer discussion such as action learning sets.

# Does this qualification map to the Apprenticeship Standard?

## Assessment Criteria The learner can...

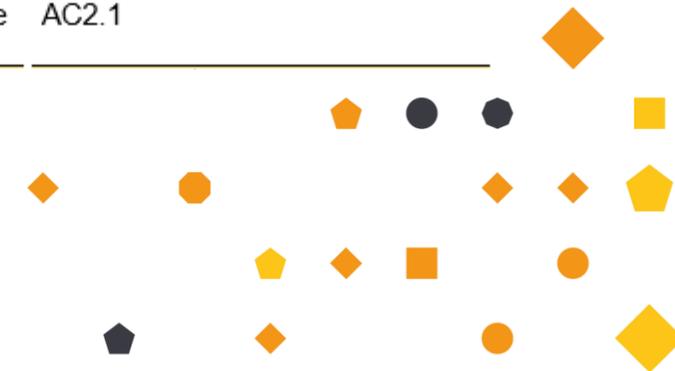
### AC1.1

Describe the concept of 'Systems Thinking' and how this has led to the development of creative and innovative solutions.

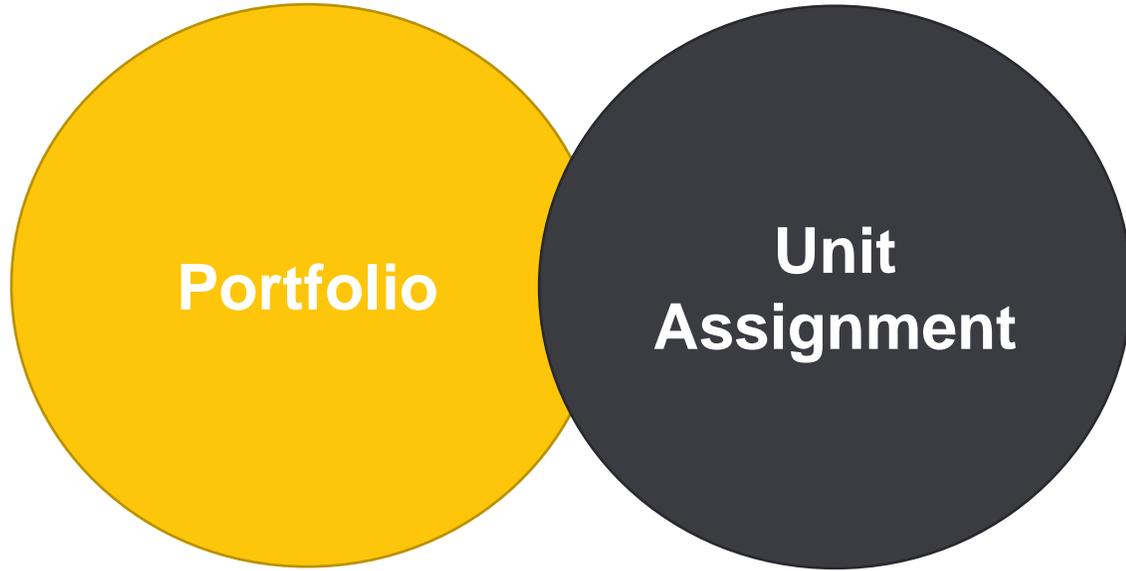
(K5)

100% KSBs &  
Pass Grading  
Descriptors

Assessment Plan KSB Grouping & KSBs & Pass Grading Descriptors	ILM Unit & Assessment Criteria
<b>Methodologies &amp; Analysis</b>	<b>705 Strategic Data Analysis</b>
K5 Systems thinking, knowledge/data management, research methodologies and programme management.	AC1.1 AC1.2
S3 Undertake research, and critically analyse and integrate complex information.	AC2.2
B3 Curious and innovative - exploring areas of ambiguity and complexity and finding creative solutions.	AC1.2 AC2.2
Justifies how they selected and used an approach that is underpinned by research using a range of methodologies, critically analysing and synthesising the outcomes and producing creative solutions to areas of ambiguity or complexity. (K5, S3, B3)	AC2.2
K8 Financial strategies, for example scenarios, modelling and identifying trends, application of economic theory to decision-making, and how to evaluate financial and non- financial information.	AC2.1
K9 Financial governance and legal requirements, and procurement strategies.	AC2.1
S11 Uses financial data to allocate resources.	AC2.1
Applies economic theories and financial modelling to develop strategies and allocate resources in line with legal, governance and procurement requirements (K8, K9, S11)	AC2.1



# How flexible is the Assessment Strategy?



## Assignment: 701 Strategic Leadership

**Aim:** In relation to your current Senior Leader role and duties you will set strategic direction in response to changing markets and stakeholder requirements within the context of different organisational structures, and outline the factors determining your ability to work with a diverse range of stakeholders.

All Assessment Criteria **and** Assessment Requirements must be met and utilised to structure your assignment, supported by work-product evidence. (Refer to the Units or Results Sheet.)

Evidence of skills applied in real-work situations is required.

Typical word counts and timings are provided. Where assessment methods are combined the recommended word counts and timings should be adjusted proportionately:

- Written Assignments: word count 3,000 +/- 10%, plus relevant Appendices/Annexes. At Level 7 there is an expectation that you write concisely.
- Presentations: must be recorded, limited to 20 minutes, and accompanied by slides and speaker notes.
- Professional Discussions: must be recorded, limited to 20 minutes, and accompanied by a summary of timestamps of where criteria are met.

Find the explanations of verbs on the ILM website: [www.i-l-m.com/assessment-and-resources/assessment-guidance](http://www.i-l-m.com/assessment-and-resources/assessment-guidance)

Assignment Task	Assessment Criteria The learner can:
<p><b>Learning Outcome 1</b> <b>The learner will be able to understand and work with a wide range of stakeholders and organisational structures.</b></p> <p>You are asked to describe examples of interactions with organisational structures <u>taking into account</u> components of the structures. (AC1.1)</p> <p>You are additionally asked to evaluate the impact of internal and external factors when working within leadership structures, in terms of markets of operations, roles and responsibilities, the sustainability agenda and leadership styles and application. (AC1.2)</p> <p>You are asked to critique your leadership styles to evaluate the impact that these, and a strategic business proposal, have had upon the effective management and engagement of a diverse range of stakeholders. (AC1.3, AC1.4)</p>	<p><b>AC1.1</b> Describe how to work within and across company boards and organisational structures.</p> <p><b>AC1.2</b> Evaluate internal and external factors that impact working within leadership structures.</p> <p><b>AC1.3</b> Critique the impact of their leadership upon stakeholders.</p> <p><b>AC1.4</b> Evaluate how a strategic business proposal takes account of stakeholder engagement.</p>



# What is a Digital Credential?



## Level 7 Diploma for Senior Leaders 8431-31 Pass

Issued by [ILM](#)

The Level 7 Diploma for Senior Leaders enables active senior leaders to provide clear, inclusive, and strategic leadership and direction within an organisation. (Ofqual Qualification Number: 603/7778/1 and ILM Qualification Number 8431-31/33/63)

### Skills

Building A High Performance Team

Negotiating & Influencing

Organisational Values

Senior Leader

Stakeholder Engagement

Strategic Change Management

Strategic Data Analysis

Strategic Leadership

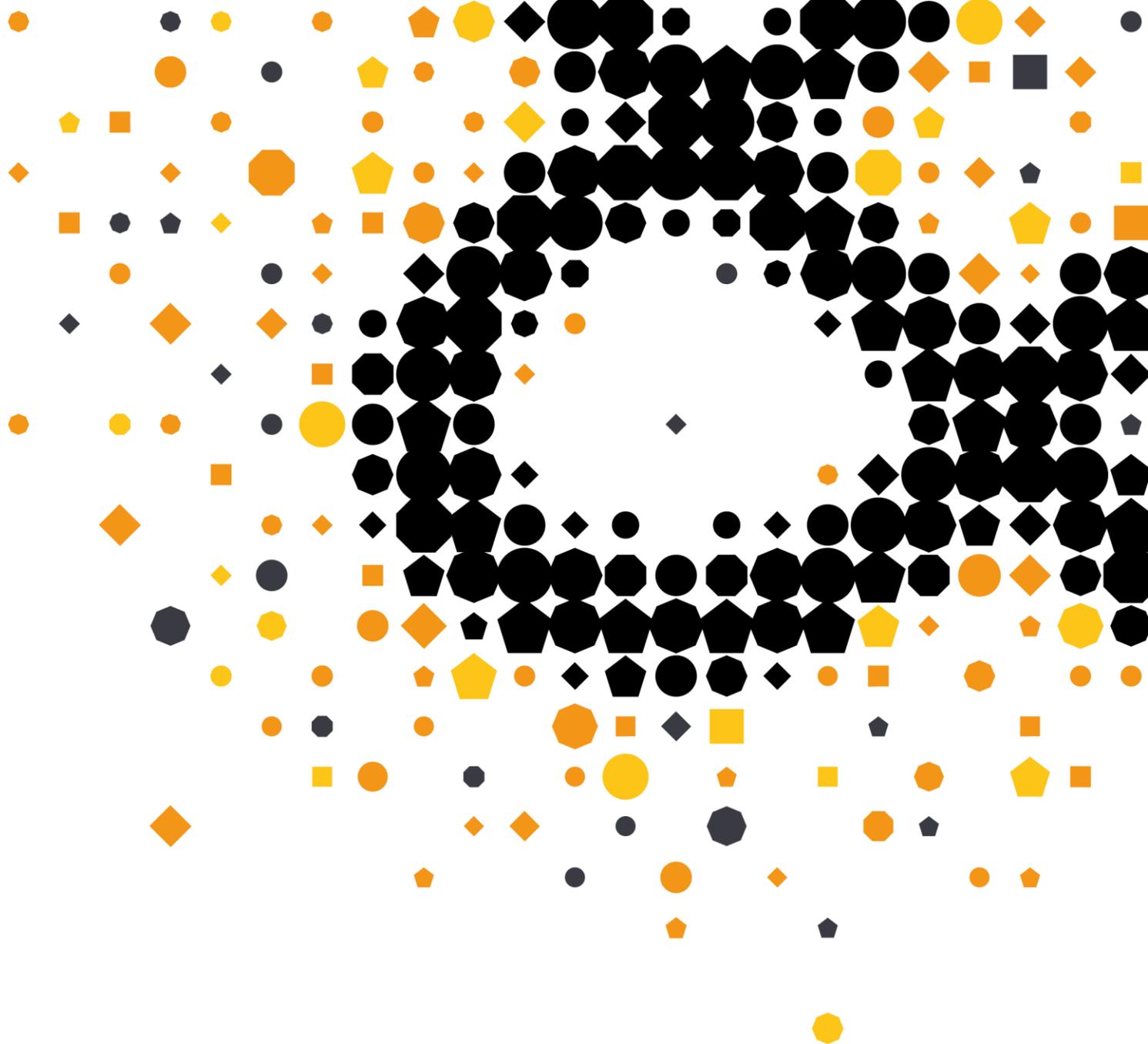
Strategic Planning

Strategic Workforce Planning

### Earning Criteria

- This person has successfully achieved all the components of the qualification, and developed knowledge and skills in seven mandatory units
- Building a High Performance Team - This person can lead and influence people, drive continuous improvement, and develop a high performance team
- Strategic Leadership - This person can set strategic direction in response to changing markets and stakeholder requirements, and work with a diverse range of stakeholders

[www.credly.com/organizations/ilm/badges](http://www.credly.com/organizations/ilm/badges)



# Questions

# Support



**Karen Egan**  
Technical Advisor  
Leadership Management  
[Karen.Egan@i-l-m.com](mailto:Karen.Egan@i-l-m.com)



**Jill Hansen**  
Technical Advisor  
Leadership Management  
[Jill.Hansen@i-l-m.com](mailto:Jill.Hansen@i-l-m.com)



**Julie Rowlett**  
HEI Partnership Manager  
[Julie.Rowlett@i-l-m.com](mailto:Julie.Rowlett@i-l-m.com)

# EPA Partnership Managers



**Morice Hole**  
for South & South West  
M: 07718 092138  
[Morice.Hole@cityandguilds.com](mailto:Morice.Hole@cityandguilds.com)



**Janice Collins**  
for the North  
M: 07872 463170  
[Janice.Collins@cityandguilds.com](mailto:Janice.Collins@cityandguilds.com)



**Rebecca Hollamby**  
for the Midlands  
M: 07876 448 147  
[Rebecca.Hollamby@cityandguilds.com](mailto:Rebecca.Hollamby@cityandguilds.com)

# Keep in touch



## Next event

Tuesday 5 October, 09.00 (BST)

**ILM Customer Update**

[Register your place today >](#)



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# Thank you!

