

# What are digital credentials?

The next generation in showcasing your skills and qualifications online



## Tells the story behind the skill

Learners receive a credential at every stage of their training

Credentials keep them motivated and show the journey they have been on



## Brings your leadership learning to life

Shine a light on your capabilities

Demonstrate that every learning experience, and every learner, is unique



## Create a living CV

Display skills easily online

Easy to demonstrate all competencies, not just qualifications



## Bridges the gap between job seekers and employers

Show how skills fit the job  
Help employers identify gaps



## Makes skills portable

Instantly shareable on social media

Make skills visible to anyone, across organisations, industries, and borders



## Cut through the jargon

Drills down into the detail so the benefits of learning are clear

Helps learners, educators and employers unearth the value in a qualification



## Essential for the modern workplace

Human skills are increasingly important as automation changes how we work

As skills like agility, authenticity and collaboration become more valued, they need to be recognised



## Perfect for leadership and management

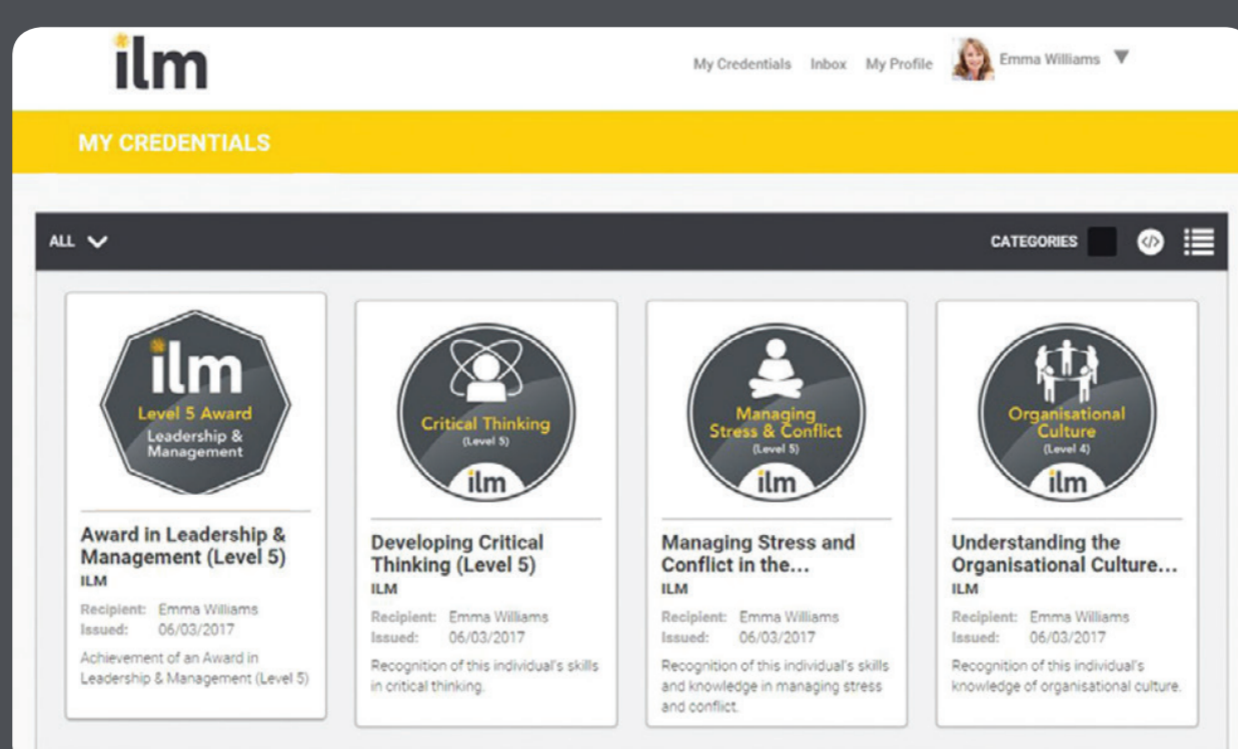
Recognises the value of individual learning units

Reveals the skills that sit behind an overarching award



## How can I get a credential?

Create an ILM account to access and share your achievements. Full guidelines on how to claim a digital credential are outlined in our Digital Credentials Guide, which you can find here.



Once you're set up, you can view all your accredited skills in one go.