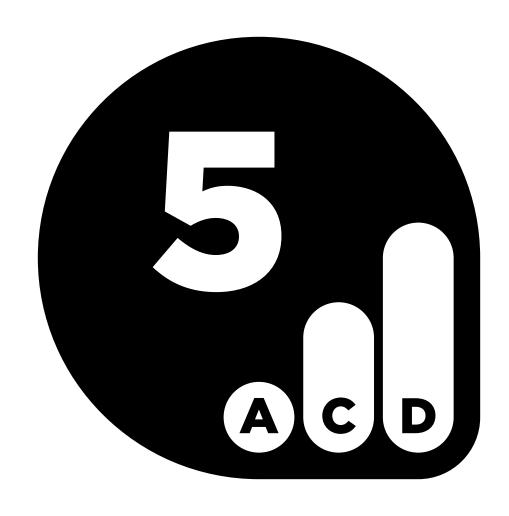
QUALIFICATION SPECIFICATIONS



ILM LEVEL 5 QUALIFICATIONS IN SOCIAL ENTERPRISE SUPPORT



Circulation of Qualification Specifications

These Qualification Specifications are provided to centres that are approved by the Institute of Leadership and Management (ILM) to offer these qualifications. They should not be circulated outside of the centre. There are specific sections that are designed to be copied to candidates eg Assessment Notes for Candidates. It may also be useful to make available the Programme Outline and Unit Specifications. This information should be extracted from the Qualification Specifications rather than providing candidates with the complete document.

Institute of Leadership & Management (ILM)

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ILM LEVEL 5 AWARDS, CERTIFICATE AND DIPLOMA IN SOCIAL ENTERPRISE SUPPORT (QCF)

Note: This qualification specification should always be read in conjunction with the "Supporting Notes for ILM VRQs" document which is downloadable from ILM website or it can be accessed via your Quality Manager/External Verifier or from the ILM Customer Services Team by emailing at customer@i-l-m.com

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Social Enterprise Support

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QUALIFICATIONS OVERVIEW:

	Awards	Certificate	Diploma
Qualification Accreditation Number	A1 - 500/3553/8 A2 - 500/3557/5 A3 - 500/3555/1 A4 - 500/3554/X A5 - 500/3756/0*	500/3758/4	500/3759/6
Credit Value	 Minimum of 6 to 8 credits depending on Award 	Minimum 21 credits	Minimum 37 credits
Duration	Minimum 24 Glh	Minimum 72 Glh	Minimum 120 Glh
To be completed within	Three years	Three years	Three years
Induction	• 2 Hours	• 3 Hours	• 3 Hours
Structure	One mandatory unit with a credit value of 6, 7 or 8 (depending on the Unit)	 Two mandatory units with a total credit value of 13 One optional unit with a credit value of 8 	Five mandatory units with a total credit value of 37

- A1 Award in Understanding Social Enterprise
- A2 Award in Promoting Social Enterprise

- A3 Award in Developing Social Enterprises
 A4 Award in Sustaining Social Enterprises
 A5 Award in Personal Professional Development

STRUCTURE OF LEVEL 5 SOCIAL ENTERPRISE SUPPORT QUALIFICATIONS

Qualification	Credit	Unit details	Credit
Award in Understanding Social Enterprise (A1)	6	Understanding social enterprise	6
Award in Promoting Social Enterprise (A2)	8	8 Promoting social enterprise	
Award in Developing Social Enterprises (A3)	8	Developing social enterprises	8
Award in Sustaining Social Enterprises (A4)	8	Sustaining social enterprises	8
Award in Personal Professional Development (A5)	7	Personal professional development	7
		Understanding social enterprise	6
Certificate in Social Enterprise Support (C)	21	Personal professional development	7
		OPTIONAL UNIT	8
		Understanding social enterprise	6
		Promoting social enterprise	8
Diploma in Social Enterprise Support (D)	37	Developing social enterprises	8
		Sustaining social enterprises	8
		Personal professional development	7

(A) - Awards

(C) - Certificate (D) - Diploma

LIST OF LEVEL 5 SOCIAL ENTERPRISE SUPPORT UNITS

Ref	Unit Title	Glh	Credit Value	A1	A2	А3	A4	A5	С	D
E5.01	Understanding social enterprise	24	6	М					М	М
E5.02	Promoting social enterprise	24	8		М				0	М
E5.03	Developing social enterprises	24	8			М			0	М
E5.04	Sustaining social enterprises	24	8				М		0	М
E5.05	Personal professional development	24	7					М	М	М

M=Mandatory, O=Optional

NB: These qualifications are based on the latest SFEDI national occupational standards for social enterprise support. Successful completion may support an application to join the National Register of Business Support Professionals maintained by the Institute of Business Consulting (IBC).

OCCUPATIONAL COMPETENCY REQUIREMENTS FOR THE LEVEL 5 SOCIAL ENTERPRISE SUPPORT QUALIFICATIONS

It is the centres responsibility to ensure that they have competent and suitably qualified staff involved in delivering, quality assuring and/or assessing qualifications.

Centre should normally be approved to offer at least the ILM Level 3 Certificate in First Line Management (to demonstrate appropriate competence in management development). Centres not approved to offer the appropriate management qualifications will need to demonstrate that members of their staff meet the Occupational Expertise standards for those qualifications.

The table below shows the occupational competence requirements of tutors, internal quality assurors and/or assessors. Given that occupational competence requirements will vary greatly between lower and higher level qualifications, this table will highlight if there is an additional requirement of any qualification specific occupational competency.

Tutors Occupational Competence Requirements	Evidence Indicators		
A thorough knowledge and understanding of the qualification(s).	 Have a relevant qualification in the subject area that must be at equal or higher level or have an equivalent qualification. Show evidence of information or documents prepared for learners such as a learner journey plan (SoW), lesson plan, learner guidance notes, tutorial support plan etc. for the ILM qualification. Show evidence of participation in Continuing Professional Development (CPD) in relation to the relevant field and qualification requirements. 		
Relevant and credible experience in the field of the relevant qualification.	Individuals involved in delivering, assessing and quality assuring the L5 Qualifications in Social Enterprise should have current, practical experience of management within a social enterprise, or of advising social enterprises.		
A qualification in support of assessment and internal quality assurance.	Ideally hold a valid and recognised teaching/training qualification.		

Internal Quality Assurors and/or Centre Assessors Occupational Competence Requirements	Evidence Indicators
A thorough knowledge and understanding of the relevant qualification(s).	 Have a relevant qualification in the subject area that must be at equal or higher level or have an equivalent qualification. Show evidence of carrying out CPD in order to familiarise themselves with current standards for assessment/verification in the subject area of this qualification.
Relevant and credible experience in the field of the relevant qualification.	 Individuals involved in assessing and/or quality assuring the L5 Qualifications in Social Enterprise should have current, practical experience of management within a social enterprise, or of advising social enterprises.
A qualification in support of assessment and/or internal quality assurance.	Ideally hold an assessment qualification (e.g. TAQA or equivalent)
Experience and a working knowledge of the operational and assessment processes for the relevant qualification.	 Demonstrate an understanding of the organisation's management centric policies, procedures and practices. Demonstrate knowledge and understanding of ILM's quality assurance policy, procedures and requirements.

ILM Level 5 Awards, Certificate and Diploma in Social Enterprise	÷
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ASSESSMENT GUIDANCE FOR THE LEVEL 5 SOCIAL ENTERPRISE SUPPORT QUALIFICATIONS

A brief introduction on ILM's Assessment Strategy can be found in Supporting notes for ILM VRQs. For detailed information, centres are encouraged to refer to the various assessment guides that are available from the ILM Customer Services Team at customer @i-l-m.com or refer to the Centre Manual (www.i-l-m.com/centres.aspx). This segment gives you specific guidance around assessments for the Level 5 Social Enterprise Support Qualifications.

Appendix B in this document outlines the assessments* and mark sheets for the units in these qualifications. Centres should use the prescribed assessments. However some flexibility is permitted. In exceptional circumstances and to meet a specific need a centre may deviate from the prescribed assessment subject to prior written approval from ILM. Equal opportunities issues are relevant to all units of study and these aspects should be explicitly addressed in the delivery and assessment of this programme. The table below gives a brief overview of the units and assessments:

Units	Assessments
E5.01 Understanding Social Enterprise	Case Study
E5.02 Promoting Social Enterprise	Project Portfolio
E5.03 Developing Social Enterprises	Project Portfolio
E5.04 Sustaining Social Enterprises	Project Portfolio
E5.05 Personal Professional Development	Personal Development Portfolio

Learners are likely to come from a variety of backgrounds, in that they will have had different training and work experiences, differing ambitions and opportunities, centres therefore can encourage learners to select topics for assessment in their own organisation and/or area of work. (or within another organisation if they are currently unemployed or self-employed). They should ensure learners are able to present their work as simple and clearly as possible. An approximate word count is given for each assessment. This should be seen as a guide to help achieve a balanced piece of work.

Centres must ensure that learners adequately complete all sections of the assessment. To ensure all learning outcomes are assessed, section passes have been provided in the assessments. To assist this practice, ILM normally applies a pass mark of 50% in each section as reflecting a minimum pass. Centres must note that compensation between learning outcomes is not allowed in any QCF unit.

*suggested assessments for optional units can be downloaded from the ILM website.

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APPENDIX-A

UNIT SPECIFICATIONS FOR THE LEVEL 5 SOCIAL ENTERPRISE SUPPORT QUALIFICATIONS

Title:	Understanding Social Enterprise (E5.01)		
Level:	5		
Credit value: 6			
Learning outcomes (the lear	ner <u>will</u>)	Asses	sment criteria (the learner can)
Examine whether an organisation is suited to the social enterprise model		1.2 (Examine a specific organisation, explain in detail why it is suited to the social enterprise model, and how this s reflected in its purpose, values and activities Compare this organisation with another social enterprise to highlight heir common purpose and values
Evaluate the organisational and legal structures of social enterprises		2.2 I	Analyse the organisational and legal structures of a social enterprise and examine how effective these structures are in achieving the enterprise's social and commercial objectives dentify how the organisational and egal structures could be improved, pased on comparisons with another social enterprise
Evaluate the financial arrangements of social enterprises		3.2 I	Analyse the capital and revenue models of a social enterprise, dentifying its principal sources of funding and resources dentify how the financial performance could be improved, based on comparisons with another social enterprise
Identify support needs and sources of support for social enterprise		?	Use the examination and analysis of a social enterprise to identify its support needs, and appropriate sources of support to address these needs
Additional information about	the unit		
Unit purpose and aim(s)		enterpr or cons	elop the understanding of social ise necessary for a manager, adviser sultant to a third sector organisation, and an emerging or established social ise.
Unit review date		31/12/2	
Details of the relationship between the unit and relevant national occupational standards or professional standards or curricula (if appropriate)			on 2007 SFEDI Business Support rds (Unit A)
Assessment requirements or guidance specified by a sector or regulatory body (if appropriate)			
Support for the unit from a sector skills		Counci	I for Administration (CfA)

council or other appropriate body (if required)				
Location of the unit within the subject/sector classification system	Business Management			
Name of the organisation submitting the unit	Institute of Leadership & Management			
Availability for use	Restricted to ILM			
Units available from	01/10/2007			
Unit guided learning hours	24			
Additional Guidance about the Unit				
Indicative Content:				

Indicative Content:

1

- The meaning of the term 'social enterprise' when used by the Government and other agencies that promote social enterprise
- The values of social enterprise
- The circumstances that may lead to a social enterprise being established
- The similarities and differences between social enterprises and other organisations including:
- private businesses
- charities
- voluntary organisations
- community groups

2

- The similarities and differences between different types of social enterprise including:
- social objectives;
- management and ownership structures
- who is involved with making decisions
- Alignment between social and commercial objectives, and ways to achieve this
- The features of various legal formats and structures used by social enterprises

3

- What start-up capital is available for social enterprises
- How trade income in social enterprises is handled and the issues involved in mixing trade income with grants, donations, volunteers and so on

4

 What specialist support is available for social enterprises locally, regionally and nationally, and how this specialist support is linked together

Title:	Promoting Social Enterprise (E5.02)		
Level:	5		
Credit value:	8		
Learning outcomes (the learner will) 1. Identify and promote opportunities to establish social enterprise activities		1.1 1.2	Investigate market conditions, social needs and economic trends in order to identify opportunities for new social enterprise initiatives Promote these opportunities with the organisations and people most likely to get involved in developing new social enterprise initiatives
Support the formation and development of a group of stakeholders to develop a social enterprise proposal		2.1	Support the formation and development of a group of stakeholders as an effective business team with a common interest in developing a social enterprise proposal Establish a client relationship with this group of stakeholders, clarifying the rights and responsibilities of both parties, and agree a process for investigating a social enterprise proposal
Investigate the viability of a social enterprise proposal		3.1	Identify and research potential trading activities that are consistent with the clients' social objectives, competencies and resources Support the clients' work in researching and evaluating the viability of their social enterprise proposal, and help them to decide what future actions they should take
Review and improve own practices in supporting new social enterprises		4.1	Obtain feedback from clients, and use this feedback to identify ways of improving own support practices
Additional information about	t the unit		
Unit purpose and aim(s)		skills poter stake	quip social enterprise advisers with the to promote social enterprise concepts to utial stakeholders, and support holders in investigating proposals for social enterprise initiatives.
Unit review date			2/2014
Details of the relationship between the unit and relevant national occupational standards or professional standards or curricula (if appropriate)			d on 2007 SFEDI Business Support dards (Units 1-4 and Unit B)
Assessment requirements or guidance specified by a sector or regulatory body (if appropriate)			
Support for the unit from a sector skills council or other appropriate body (if		Coun	cil for Administration (CfA)

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required)				
Location of the unit within the subject/sector classification system	Business Management			
Name of the organisation submitting the unit	Institute of Leadership & Management			
Availability for use	Restricted to ILM			
Units available from	01/10/2007			
Unit guided learning hours	24			
Additional Guidance about the Unit				
Indicative Content:				
Definitions of social enterprise and the social economy, and techniques for mapping the range and scale of social enterprises in a locality				

- Sources of information about the local community and the local economy
- National, regional and local government policies supporting social enterprise development
- Techniques for reviewing the strengths, weaknesses, opportunities and threats facing organisations, communities and local economies
- Techniques for identifying how political, economic, social, technological, legal and environmental trends might affect the social economy
- Marketing research techniques for spotting potential business opportunities
- How to present complex ideas to new audiences and engage their interest in those ideas

2

- Understanding of the role of advisers and their relationship with clients, focusing on:
- Methods of establishing the terms of engagement
- Boundaries and limitations of the role of advisers
- Rights and responsibilities of clients
- Strategies for completing an adviser-client relationship
- A range of group development theories and descriptions used to design and review group processes, for example:
- Four stages of group development (Tuckman)
- Team roles (Belbin)
- Johari window (Ingham and Luft)
- Ladder of participation (Arnstein)
- The availability of learning and development opportunities to improve the competencies of individuals and teams
- The availability of resources to support the formation and development of social enterprise initiatives, including specialist advice, grants, and other resources
- The different types of social enterprise, and their principal characteristics in terms of purpose, objectives and organisational structures

3

- Business development processes and their impact on organisations shifting from grant-funded activities to trading activities
- Community consultation techniques for engaging product and service users in the development of a social enterprise proposal
- The main sources of competitive advantage for social enterprises over private enterprises and public sector service providers
- The principal factors affecting the success or failure of new social enterprises
- Sources of information on trade sectors, market structures, customer and competitor behaviours, and market trends
- Sources of specialist support and resources available to social enterprises

4

Methods of providing, reviewing and improving own business support skills, focusing on:

- Maintaining effective business support relationships with clients
- Helping clients analyse the business and decide the way forward
- Enabling clients to implement changes in their business
- Encouraging clients to act for themselves

Title:	Developing Social Enterprises (E5.03)		
Level:	5		
Credit value:	8		
Support clients in determing purpose and objectives of enterprise	ning the	1.1 1.2	Encourage clients to explore their reasons for establishing a social enterprise, and help them prepare a statement of their purpose and objectives Examine with clients how they can align the social and commercial
Explore organisational design options with clients to choose the most appropriate organisational and legal structures for their enterprise		2.1	Investigate with clients the most appropriate legal format and structure for their enterprise, taking into account the purpose of the organisation, its social and commercial objectives, stakeholder involvement, and capital investment requirements Explore organisational design options with clients, addressing issues of management, governance, accountability and operational effectiveness
Help clients develop social business plans	l enterprise	3.1	Work with clients to identify the contents and structure of their business plans, and agree a process for preparing and reviewing such documents Advise clients on potential sources of funding, resources and in-kind support, and how to present their business plans to investors
4. Review and improve own parting new social enter		4.1	Obtain feedback from clients, and use this feedback to identify ways of improving own support practices
Additional information about	t the unit		
Unit purpose and aim(s)		skills devel	uip social enterprise advisers with the to support social entrepreneurs oping new social enterprises
Unit review date		31/12	7/2014
Details of the relationship betwand relevant national occupations standards or professional standards (if appropriate)	onal dards or		d on 2007 SFEDI Business Support dards (Units 1-4 and Unit C)
Assessment requirements or g specified by a sector or regular appropriate)			

Support for the unit from a sector skills council or other appropriate body (if required)	Council for Administration (CfA)
Location of the unit within the subject/sector classification system	Business Management
Name of the organisation submitting the unit	Institute of Leadership & Management
Availability for use	Restricted to ILM
Units available from	01/10/2007
Unit guided learning hours	24

Additional Guidance about the Unit

Indicative Content:

- Different methods of providing business support including coaching, mentoring, training and advice giving
 - Motivation theories and their relevance to social entrepreneurs, for example:
 - Theory X and Y (McGregor)
 - Hierarchy of needs (Maslow)
 - Need for power, affiliation and achievement (McClelland)
 - Two-factor theory (Herzberg)
 - Definitions of charitable objects and community interest objects
 - The values and principles of different types of social enterprises, and their different approaches to stakeholder involvement
 - The use and treatment of profits by social enterprises and the implications for funding and investment
- Methods of identifying and analysing stakeholder roles
 - The pros and cons of different legal formats that can be used to incorporate a social enterprise, including:
 - Charities
 - Companies
 - Community interest companies
 - Industrial and provident societies
 - Sources of information and expert support in selecting the most appropriate legal format for a social enterprise and preparing the governing document
 - Forms of governance and accountability used by social enterprises and how this is expressed in their governing document
 - The legal requirements and responsibilities of directors
 - Appropriate organisational and legal formats for joint ventures, subsidiaries and franchises
 - Different methods of promoting stakeholder involvement in a social enterprise
 - The eligibility requirements for organisational membership of the main national social enterprise promotional bodies, including:
 - Co-operatives UK
 - Development Trust Association
 - Social Firms UK
 - Association of British Credit Unions

•

- The contents of social enterprise business plans and how they typically address issues such as:
 - Social purpose and objectives
 - Competencies and anticipated contributions of key stakeholders
 - Proposed trading activities and market forecasts
 - Organisational, managerial and governance structures
 - Financial needs and forecasts
 - Risk assessment and contingency plans
 - The principal sources and eligibility criteria of national, regional and local funding, resources and in-kind support for social enterprises

- The availability of business planning tools, templates and training courses suitable for social enterprises
- The techniques used by funding bodies to assess and appraise business plans and funding applications

•

- Methods of providing, reviewing and improving own business support skills, focusing on:
 - Maintaining effective business support relationships with clients
 - Helping clients analyse the business and decide the way forward
 - Enabling clients to implement changes in their business
 - Encouraging clients to act for themselves

itle: Sustaining Social Enterprises (E5.04)				
Level:	5	5		
Credit value:	8			
Learning outcomes (the learner will)		Asse	ssment criteria (the learner <u>can</u>)	
Analyse the key determinants of sustainability in social enterprises		1.1	Motivate social enterprises to engage with and explore the issues associated with sustainability Analyse the key determinants of sustainability in social enterprises, and the relationship between business growth and sustainability	
Review the sustainability and performance of a social enterprise		2.1	Formulate plans with clients to review the performance and sustainability of their social enterprises	
Examine ways of improving the sustainability of a social enterprise		3.1	Work with clients to devise and implement strategies for improving the performance and sustainability of their social enterprises Show clients how to act for themselves, and develop independent organisational learning and support systems	
Review and improve own practices in supporting established social enterprises		4.1	Obtain feedback from clients, and use this feedback to identify ways of improving own support practices	
Additional information about	t the unit			
Unit purpose and aim(s)		skills enter perfo	uip social enterprise advisers with the to work with established social prises that want to review their rmance and improve their sustainability.	
Unit review date		31/12	//2014	
Details of the relationship between the unit and relevant national occupational standards or professional standards or curricula (if appropriate)		Based on 2007 SFEDI Business Support Standards (Units 1-4 and Unit D)		
Assessment requirements or g specified by a sector or regular appropriate)				
Support for the unit from a sector skills council or other appropriate body (if required)		Coun	cil for Administration (CfA)	
Location of the unit within the subject/sector classification system		Busin	ess Management	

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Name of the organisation submitting the unit	Institute of Leadership & Management
Availability for use	Restricted to ILM
Units available from	01/10/2007
Unit guided learning hours	24

Additional Guidance about the Unit

Indicative Content:

1

- The modern usage of the term sustainability, and associated concepts, such as the triple bottom line
- The challenges associated with simultaneously pursuing social, economic and environmental goals (the triple bottom line)
- Concepts of corporate social responsibility and its relevance to social enterprise and sustainability
- Government policies promoting sustainability and their relevance to social enterprises
- The impact of economies of scale on the performance and competitiveness of enterprises
- The factors determining the optimum size and scale of operations of a social enterprise

2

- The similarities and differences between performance reviews, quality assurance procedures and impact measurement techniques
- The range of quality and impact measurement tools that can be used by social enterprises to review their performance, for example:
 - Social accounting and auditing
 - Business Excellence Model
 - Business Healthcheck
 - Ethical Explorer
 - Social Return on Investment
 - Balanced Scorecard
 - PQASSO
- Performance measures and indicators promoted by national social enterprise bodies, including:
 - Key social and co-operative performance indicators (Co-operativesUK)
 - Social firm performance dashboard (Social Firms UK)
 - Social reporting requirements for community interest companies
 - Techniques for gathering information and feedback from stakeholders
- The performance monitoring requirements for stakeholders external to the social enterprise, such as lenders, funders and commissioning bodies

3

- Barriers or obstacles to improving organisational performance, for example:
 - Personal and interpersonal issues
 - Skills deficits
 - Lack of funding
- Methods of achieving business growth which are consistent with the values and principles of social enterprise, including partnerships, joint ventures, mergers and franchises
- Sources of capital investment for established social enterprises including equity, patient capital, mezzanine finance, loans, grants and gifts, and the associated legal and regulatory requirements governing such finance
- The legal duties of directors and changes in corporate law that may affect their responsibilities
- Methods for involving stakeholders in social enterprises, ranging from formal systems of ownership, control and representation, to informal practices such as consultation and voluntary participation in activities
- Descriptions of learning styles and methods in organisational settings, for

example:

- Experiential learning model (Kolb)
- Action learning sets (Revans)
- Organisational learning (Argyris, Schon)
- Sources of specialist advice and business support with experience of working with established social enterprises
- Methods of providing, reviewing and improving own business support skills, focusing on:
 - Maintaining effective business support relationships with clients
 - Helping clients analyse the business and decide the way forward
 - Enabling clients to implement changes in their business
 - Encouraging clients to act for themselves

Title:	Personal Professional Development (E5.05)			
Level:	5			
Credit value:	7			
Learning outcomes (the lear	ner <u>will</u>)	Assessment criteria (the learner can)		
Assess whether the ethical and professional standards expected of business advisors are met		1.1	Review own work practices in order to assess whether they meet the ethical and professional standards expected of business advisers, and identify improvements that could be made to own work practices	
Plan and implement own personal professional development		2.1	Investigate own continuing professional development needs, taking into account changes in own work roles and operating environment Devise and implement personal development plans based on identified needs	
3 Develop own professional networks		3.1	Assess the quality of own current networks and identify how they could be improved Implement plans for improving own professional networks, and identify the outcomes of these efforts	
4 Review and improve business support services offered by self or employers		4.1	Use performance monitoring techniques to review the business support services offered by self or employers Identify and implement opportunities for improving business support services offered by self or employers	
Additional information about	t the unit			
Unit purpose and aim(s)		To equip business advisers with the skills to manage their continuing personal professional development.		
Unit review date		31/12	/2014	
Details of the relationship between the unit and relevant national occupational standards or professional standards or curricula (if appropriate)		Based on 2007 SFEDI Business Support Standards (Units 5-8)		
Assessment requirements or g specified by a sector or regular appropriate)				
Support for the unit from a sector skills council or other appropriate body (if required)		Coun	cil for Administration (CfA)	
Location of the unit within the subject/sector classification sy	stem	Busin	ess Management	

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Nam unit	ne of the organisation submitting the	Institute of Leadership & Management			
Availability for use		Restricted to ILM			
Units	s available from	01/10/2007			
Unit	guided learning hours	24			
	itional Guidance about the Unit				
Indi	cative Content:				
	 The reasons for reviewing their own performance and the limitations of self-appraisal Professional codes of conduct and ethics for business advisers Reliable sources of feedback from, for example, line managers, supervisors, peers mentors, fellow learners and professional associations Methods for monitoring and recording work practices with clients The standards of performance set by professional associations, commissioning bodies, contractors and business support providers 				
 The principles of continuing professional development Personal learning styles and preferences Action-planning techniques A range of work-based learning activities, for example: Learning logs Mentoring Projects Work shadowing Books, journals, videos, CDs and other media Sources of continuing professional development for business advisers The personal development policies and practices of their employer 					
	 informal networks, and methods for The ethics of using contacts and neilimitations of networks in recruitmen Policies and guidelines on client cor 	developed, the distinctions between formal and extending and strengthening networks tworks for the benefit of clients, and the			
	 the performance of business supported. Sources of information about the performance assessing the services. Customer services standards and princluding practices for contracts and and disputes, client confidentiality, and services. 	rformance of other business support providers g performance monitoring data nts to identify opportunities for improvements to ractices used by business support providers, I agreements with clients, handling complaints			

APPENDIX-B

ASSESSMENTS FOR THE LEVEL 5 SOCIAL ENTERPRISE SUPPORT QUALIFICATIONS

E5.01: UNDERSTANDING SOCIAL ENTERPRISE ASSESSMENT: Case study assignment

Centre Number:	Centre Name:
Learner Registration No:	Learner Name:

TASK

Write a case study on an emerging or established social enterprise, which has given you permission to undertake your assignment. You must pay at least one visit to your chosen organisation and speak to at least one person closely associated with its ownership or control.

For the purposes of this assignment, an emerging social enterprise can be a new organisation that has yet to start trading, or an existing organisation in the process of converting into being a social enterprise.

enterprise.	
Compare your case study organisation with another social enterp	rise
Use the headings shown below to structure your assignment	
Check your assignment carefully prior to submission using the ass	sessment criteria
	Assessment Criteria
Background	
Describe your chosen organisation, its origins, what it does, and	
its current size and location.	- Contact of the assignment is
Briefly describe any other social enterprises with which you will	Context of the assignment is provided
compare your chosen organisation	provided
(approximately 150 words; min 2 marks required from 4	
available)	
Social enterprise model	 An explanation is given of why
Examine your chosen organisation and explain in detail why it is	the chosen organisation is
suited to the social enterprise model, and how this is reflected in	suited to the social enterprise
its purpose, values and activities	model, and how this is reflected
Compare your chosen organisation with another social	in its purpose, values and
enterprise to highlight their common purpose and values (approximately 500 words; min 15 marks required from 30	activities
available)	Comparisons are made with
avallable)	another social enterprise
	highlighting their common
Organisational and legal structures	purpose and valuesThe organisational and legal
Analyse the organisational and legal structures of your chosen	structures of the chosen
organisation and examine how effective these structures are in	organisation are analysed for
achieving the organisation's social and commercial objectives	their effectiveness in achieving
Identify how the organisational and legal structures could be	the organisation's social and
improved, based on comparisons with another social enterprise	commercial objectives
(approximately 500 words; min 15 marks required from 30	Comparisons are made with
available)	another social enterprise to
,	identify how the organisational
	and legal structures could be
	improved
Financial arrangements	The capital and revenue models
Analyse the capital and revenue models of your chosen	of the chosen organisation are
organisation, identifying its principal sources of funding and	analysed and the principal
resources	sources of funding and
Identify how the financial performance could be improved,	resources are identified
based on comparisons with another social enterprise	Comparisons are made with
(approximately 500 words; min 15 marks required from 30	another social enterprise to
available)	identify how the financial
Command assistant	performance could be improved
Support services	. The aumout not all of the
Use the examination and analysis of your chosen organisation	The support needs of the arganization are identified along.
to identify its support needs, and appropriate sources of support to address these needs	organisation are identified, along
(approximately 150 words; min 3 marks required from 6	with appropriate sources of support to address these needs
available)	Support to address triese fields
avaliable)	

I confirm that this case study is my own work and has been submitted for as the task above, exactly as set by ILM	sessment in response to
Signature of Learner	Date

Centre Number:	Centre Name	:		
Learner Registration No:	subm 2. ILM u anony stand may u inform However, if yo	 Learner named below confirms authenticity of submission. ILM uses learners' submissions – on an anonymous basis – for assessment standardisation. By submitting, I agree that ILM may use this script on condition that all information which may identify me is removed. However, if you are unwilling to allow ILM use your script, please refuse by ticking the box: □ 		
Criteria	Strengths	Areas for Improvement	Assr mark	QA mark
Background			1114111	
Context of the assignment is provided			/ 4 marks (min 2)	
Social enterprise model				
 An explanation is given of why the chosen organisation is suited to the social enterprise model, and how this is reflected in its purpose, values and activities Comparisons are made with another social enterprise highlighting their common purpose and values 			/ 30 marks (min 15)	
Organisational and legal structures				
 The organisational and legal structures of the chosen organisation are analysed for their effectiveness in achieving the organisation's social and commercial objectives Comparisons are made with another social enterprise to identify how the organisational and legal structures could be improved 			/ 30 marks (min 15)	
Financial arrangements				
 The capital and revenue models of the chosen organisation are analysed and the principal sources of funding and resources are identified Comparisons are made with another social enterprise to identify how the financial performance could be improved 			/ 30 marks (min 15)	

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Support services The support needs of organisation are ident with appropriate source to address these needs	ified, along es of support					/ 6 marks (min 3)
Assessor's decision			Quality	assurance use		
Total marks	Outcome (circle as appli	icable)	Total marks		Outcome (circle as app	licable)
Total 50 + overall, AND minimum in each section	PASS/REFERRAL		Total 50 + over minimum in ea section		PASS/REFER	RAL
Section referral if applicable:		Date of IQA ch	eck:	1		
Name of assessor:		Name of IQA:				
Assessor signature and date:		IQA signature:				
ILM EV signature:		Date externally	verified (v	where applicable	e):	

E5.02: PROMOTING SOCIAL ENTERPRISE ASSESSMENT: Project portfolio

Centre Number:	Centre Name:
Learner Registration No:	Learner Name:

TASK

Maintain a portfolio of a project or programme to promote social enterprise. The project or programme must involve identifying and working with at least one group of clients who are investigating business opportunities for establishing a new social enterprise. The portfolio should contain evidence of all stages of the project, from the initial search for opportunities through to a study of the viability of the proposal. The portfolio should include a log that records your activities as a social enterprise adviser, how the client group responded to your support, and your reflections on your practice as an adviser, identifying areas where you could improve your performance.

Use the headings shown below to structure your portfolio

Check your portfolio carefully prior to submission using the asses	sment criteria		
	Assessment Criteria		
Background			
Briefly describe your work setting and role in promoting social enterprise	Context of the project or programme is provided		
(approximately 200 words; min 2 marks required from 4 available)	programme to promote		
Opportunities for social enterprise	Opportunities for new social		
An outline of the methods used to investigate market conditions, social needs and economic trends in order to identify opportunities for new social enterprise initiatives	enterprises are identified based on investigations of market conditions, social needs and		
A description of the methods used to promote these opportunities with the organisations and people most likely to get involved in developing new social enterprise initiatives	 economic trends Opportunities are promoted with the organisations and people most likely to get involved in 		
(approximately 500 words; min 10 marks required from 20 available)	developing new social enterprise initiatives		
Stakeholder development			
A log of the support you provided to at least one group of stakeholders with a common interest in developing a social enterprise proposal, enabling their formation and development as an effective business team	A group of stakeholders, with a common interest in developing a social enterprise proposal, is supported and developed as an effective business team		
Evidence of an agreement with at least one group of stakeholders establishing the client relationship, clarifying the rights and responsibilities of both parties, and agreeing on a process for investigating a social enterprise proposal	A client relationship is established with this group of stakeholders, which clarifies the rights and responsibilities of both		
(evidence of at least three meetings with client groups and at least one work agreement with clients; min 15 marks required from 30 available)	parties and agrees a process for investigating a social enterprise proposal		
Viability of social enterprise proposals	Potential trading activities,		
Evidence that the potential trading activities identified and researched with the clients, were consistent with their social objectives, competencies and resources	consistent with the clients' social objectives, competencies and resources are identified and researched		
A log of support you provided to clients' in researching and evaluating the viability of their social enterprise proposal, and helping them to decide what future actions they should take	Clients are supported in researching and evaluating the viability of their social enterprise		
(evidence of at least one potential trading activity and at least 2 meetings with clients; min 15 marks required from 30 available)	proposal, and helped to decide what future actions they should		

Review and improve own support practices

Obtain feedback from clients on the support you provided, reflect on this feedback, and make proposals for improving your performance

(evidence of feedback from clients on at least two occasions and your response to this feedback; min 8 marks required from 16 available) Feedback from clients has been obtained and used to identify ways of improving own support practices

16 available)	
I confirm that this portfolio is based on my own work and has beer response to the task above, exactly as set by ILM	submitted for assessment in
Signature of LearnerD	ate

Centre Number:	Centre Name:	1. Learner named below confirms authenticity of submission. 2. ILM uses learners' submissions – on an anonymous basis – for assessment standardisation. By submitting, I agree that ILM may use this script on condition that all information which may identify me is removed. However, if you are unwilling to allow ILM use your script, please refuse by ticking the box: □				
Learner Registration No:	subm 2. ILM u anony stand may u inform However, if yo					
Criteria	Strengths	Areas for Improvement	Assr mark	QA mark		
Background		Improvement	mark	mark		
Context of the assignment is provided			/ 4 marks (min 2)			
Opportunities for social enterprise						
 Opportunities for new social enterprises are identified based on investigations of market conditions, social needs and economic trends Opportunities are promoted with the organisations and people most likely to get involved in developing new social enterprise initiatives 			/ 20 marks (min 10)			
Stakeholder development			137			
 A group of stakeholders, with a common interest in developing a social enterprise proposal, is supported and developed as an effective business team A client relationship is established with this group of stakeholders, which clarifies the rights and responsibilities of both parties and agrees a process for investigating a social enterprise proposal 			/ 30 marks (min 15)			
Viability of social enterprise proposals						
 Potential trading activities, consistent with the clients' social objectives, competencies and resources are identified and researched Clients are supported in researching and evaluating the viability of their social enterprise proposal, and helped to decide what future actions they should 			/ 30 marks (min 15)			

take

Review and improve over practices Feedback from client obtained and used to of improving own suppractices	ts has been o identify ways					/ 16 marks (min 8)	
			T				
Assessor's decision			Quality	assurance use			
Total marks	Outcome (circle as applicable)		Total marks		Outcome (circle as applicable)		
Total 50 + overall, AND minimum in each section	PASS/REFERRAL		Total 50 + over minimum in ea section		PASS/REFERI	RAL	
Section referral if applicable:		Date of IQA ch	eck:				
Name of assessor:		Name of IQA:					
Assessor signature and date:		IQA signature:					
ILM EV signature:			Date externally	verified (w	here applicable	e):	

E5.03: DEVELOPING SOCIAL ENTERPRISES ASSESSMENT: Project portfolio

Centre Number:	Centre Name:
Learner Registration No:	Learner Name:

TASK

Maintain a portfolio of a project or programme to develop new social enterprises. It must involve working with clients who are developing a business plan for a new social enterprise, or an existing organisation that is adopting a business model for the first time. The portfolio should contain evidence of all aspects of the business planning process, from establishing the clients' purpose and objectives, through to preparing presentations of the business plan to potential funders and investors. The portfolio should include a log, that records your activities as a social enterprise adviser, how the client group responded to your support, and your reflections on your practice as an adviser, identifying areas where you could improve your performance.

Use the headings shown below to structure your portfolio

Check your portfolio carefully prior to submission using the assessment criteria

Check your portiono carefully prior to submission using the assess	Smerit Criteria		
	Assessment Criteria		
Background			
Briefly describe your work setting and role in developing new social enterprises			
Briefly describe one or more client groups you supported as part of your project or programme	Context of the project or programme is provided		
(approximately 300 words; min 2 marks required from 4 available)			
Purpose and objectives			
Evidence of an agreement with a client group to provide them with support leading to the development of a business plan	Clients have been supported in exploring their reasons for		
A log of the support you provided to clients, encouraging them to explore their reasons for establishing a social enterprise, helping them prepare a statement of their purpose and objectives, and examining how they can align their social and commercial objectives	 establishing a social enterprise, and in preparing a statement of their purpose and objectives Clients have been supported in examining how they can align the social and commercial 		
(evidence of at least 2 meetings with clients and at least one work agreement with clients; min 13 marks required from 26 available)	objectives of their social enterprise		
Organisational design	Clients have been supported in		
A log of your meetings with clients investigating the most appropriate legal format and structure for their enterprise, taking into account the purpose of the organisation, its social and commercial objectives, stakeholder involvement, and capital investment requirements	investigating the most appropriate legal format and structure for their enterprise, taking into account their purpose, social and commercial objectives, stakeholder		
A log of your meetings with clients, exploring organisational design options, addressing issues of management, governance, accountability and operational effectiveness	involvement and capital investment requirements • Clients have been supported in		
(evidence of at least 2 meetings with clients; min 12 marks required from 24 available)	exploring organisational design options addressing issues of governance, accountability and operational effectiveness		
Business plan	Clients have been supported in		
A log of your work with clients to identify the contents and structure of their business plans, and agree a process for preparing and reviewing such documents	identifying the contents and structure of their business plan and have agreed a process for preparing and reviewing such		
A log of your meetings with clients, advising them on potential	documents		

sources of funding, resources and in-kind support, and how to • Clients have been advised on present their business plans to investors potential sources of funding, resources and in-kind support, (evidence of a completed business plan and at least two and how to present their meetings with clients; min 15 marks required from 30 available) business plans to investors Review and improve own support practices Obtain feedback from clients on the support you provided, • Feedback from clients has been reflect on this feedback, and make proposals for improving your obtained and used to identify performance ways of improving own support (evidence of feedback from clients on at least two occasions practices and your response to this feedback; min 8 marks required from 16 available) I confirm that this portfolio is my own work and has been submitted for assessment in response to the task above, exactly as set by ILM

MARK SHEET: E5.03: DEVEL	OPING SOCIAL I	ENTERPRISES				
Centre Number:	Centre Name:	Centre Name:				
Learner Registration No:	submi 2. ILM us anony standa may u inform However, if yo					
Criteria	Strengths	Areas for Improvment	Assr mark	QA mar k		
Background						
Context of the project or programme is provided			/ 4 marks (min 2)			
Purpose and objectives						
 Clients have been supported in exploring their reasons for establishing a social enterprise, and in preparing a statement of their purpose and objectives Clients have been supported in examining how they can align the social and commercial objectives of their social enterprise 			/ 26 marks (min 13)			
Clients have been supported in investigating the most appropriate legal format and structure for their enterprise, taking into account their purpose, social and commercial objectives, stakeholder involvement and capital investment requirements Clients have been supported in exploring organisational design options addressing issues of governance, accountability and operational effectiveness			/ 24 marks (min 12)			
Business plan Clients have been supported in identifying the contents and structure of their business plan and have agreed a process for preparing and reviewing such documents Clients have been advised on potential sources of funding, resources and in-kind support, and how to present their business plans to investors			/ 30 marks (min 15)			

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Review and improve own support practices							
Feedback from clients has been obtained and used to identify ways of improving own support practices						/16 marks (min 8)	
Assessor'	s decision			Quality	/ assurance use	•	
Total marks	Outcome (circle as applicable)		Total marks		Outcome (circle as applicable)		
Total 50 + overall, AND minimum in each section	PASS/REFERRAL		Total 50 + over minimum in ea section	,	PASS/REFERRAL		
Section referral if applicable:		Date of IQA ch	eck:				
Name of assessor:		Name of IQA:					
Assessor signature and date:		IQA signature:					
ILM EV signature:		Date externally verified (where applicable):					

E5.04: SUSTAINING SOCIAL ENTERPRISES ASSESSMENT: Project portfolio

Centre Number:	Centre Name:
Learner Registration No:	Learner Name:

TASK

Maintain a portfolio of a project or programme working with established social enterprises. The work must involve reviewing the performance of established social enterprises and plans to improve their sustainability. The portfolio should contain evidence of all aspects of the business support process, from establishing a working relationship with the client group, through to the implementation of plans to improve the sustainability of the social enterprise, based on a review of its performance The portfolio should include a log, that records your activities as a social enterprise adviser, how the client group responded to your support, and your reflections on your practice as an adviser, identifying areas where you could improve your performance.

Use the headings shown below to structure your portfolio

Check your portfolio carefully prior to submission using the assessment criteria				
	Assessment Criteria			
Background				
Briefly describe your work setting and role in sustaining established social enterprises				
Briefly describe one or more client groups you supported as part of your project or programme	 Context of the project or programme is provided 			
(approximately 300 words; min 2 marks required from 4 available)				
Sustainability	Social enterprises have been			
Evidence of an agreement with a client group to engage with and explore the issues associated with sustainability	motivated to engage with and explore issues associated with			
A log of your meetings with clients analysing the key determinants of sustainability in their social enterprise, and the relationship between business growth and sustainability	 sustainability The key determinants of sustainability in social enterprises, and the relationship 			
(evidence of at least 2 meetings with clients and at least one work agreement with clients; min 13 marks required from 26 available)	between business growth and sustainability, have been analysed with clients			
Plan performance reviews				
A log of your meetings with clients formulating plans to review the performance and sustainability of their social enterprise	Clients have been supported in formulating plans to review the			
(Evidence of at least 2 meetings with clients; min 12 marks required from 24 available)	performance and sustainability of their social enterprise			
Devise and implement sustainability strategies				
A log of your work with clients, devising and implementing strategies for improving the performance and sustainability of their social enterprise, and showing them how to act for themselves, and develop independent organisational learning and support systems (evidence of at least three meetings with clients; min 15 marks required from 30 available)	 Clients have been supported in devising and implementing strategies for improving the performance and sustainability of their social enterprise Clients have been shown how to act for themselves, and develop independent organisational learning and support systems 			

Review and improve own support practices

Obtain feedback from clients on the support you provided, reflect on this feedback, and make proposals for improving your performance

(evidence of feedback from clients on at least two occasions and your response to this feedback; min 8 marks required from 16 available) Feedback from clients has been obtained and used to identify ways of improving own support practices

16 available)	
I confirm that this portfolio is my own work and has been submitte task above, exactly as set by ILM	d for assessment in response to the
Signature of Learner	Date

MARK SHEET: E5.04: SUSTA	AINING SOCIAL EI	NTERPRISES		
Centre Number:	Centre Name:			
Learner Registration No:	 Learner named below confirms authenticity of submission. ILM uses learners' submissions – on an anonymous basis – for assessment standardisation. By submitting, I agree that II may use this script on condition that all information which may identify me is remove However, if you are unwilling to allow ILM use your script, please refuse by ticking the box: □ 		at ILM	
Criteria	Strengths	Areas for Improvement	Assr mark	QA mark
Background				
Context of the assignment is provided			/ 4 marks (min 2)	
Sustainability				
 Social enterprises have been motivated to engage with and explore issues associated with sustainability The key determinants of sustainability in social enterprises, and the relationship between business growth and sustainability, have been analysed with clients 			/ 26 marks (min 13)	
Plan performance reviews			- /	
Clients have been supported in formulating plans to review the performance and sustainability of their social enterprise			/ 24 marks (min 12)	
Devise and implement sustainability strategies				
 Clients have been supported in devising and implementing strategies for improving the performance and sustainability of their social enterprise Clients have been shown how to act for themselves, and develop independent organisational learning and support systems 			/ 30 marks (min 15)	
Review and improve own support practices				
Feedback from clients has been obtained and used to identify ways of improving own support practices			/16 marks (min 8)	

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Assessor's decision		Quality assurance use	
Total marks	Outcome (circle as applicable)	Total marks	Outcome (circle as applicable)
Total 50 + overall, AND minimum in each section	PASS/REFERRAL	Total 50 + overall, AND minimum in each section	PASS/REFERRAL
Section referral if applicable:		Date of IQA check:	
Name of assessor:		Name of IQA:	
Assessor signature and date:		IQA signature:	
ILM EV signature:		Date externally verified (where applicable):	

E5.05: PERSONAL PROFESSIONAL DEVELOPMENT ASSESSMENT: Personal development portfolio

Centre Number:	Centre Name:
Learner Registration No:	Learner Name:

TASK

Maintain a portfolio of your personal development activities as a business adviser, over a period of not less than six months. The portfolio must contain materials relating to the four elements of the personal development process shown below.

Use the headings shown below to structure your portfolio

Check your assignment carefully prior to submission using the assessment criteria				
	Assessment Criteria			
Background				
Briefly describe your career background and your current job or occupation, and how this relates to the professional role of business adviser	 The context for the personal professional development activities is provided 			
(approximately 200 words; min 2 marks required from 4 available)				
Personal reviews				
The portfolio should contain -				
A skills analysis of your current occupation using National Occupational Standards, focusing on the SFEDI business support and social enterprise support standards, but also identifying any other standards that are applicable	 Personal work practices have been reviewed and assessed against ethical and professional standards for business advisers, 			
Copies of at least two personal reviews of your work with clients, conducted with support from a work colleague, containing proposals for improvements to your work practices	and improvements that could be made to work practices have been identified			
(min 13 marks required from 26 available)				
Personal development plans				
The portfolio should contain -				
A training needs analysis, derived from your job description, skills analysis and personal reviews	Continuing professional development needs have been			
A personal development plan based on the training needs analysis, setting out objectives and methods, and a programme of personal development activities	 investigated, taking into account any changes in work roles and operating environment A personal development plan has 			
Evidence that you have implemented your personal development plan and have achieved some of the outcomes	been devised and implemented			
(min 12 marks required from 24 available)				
Network development				
The portfolio should contain –				
An analysis of your professional network and proposals for improving this network	 The quality of current networks have been assessed and ways of improving networks have been 			
At least two examples of your professional networking activities, together with a brief evaluation of the new contacts added to your network	identifiedPlans for improving professional networks have implemented, and			
At least two examples of your use of your professional network for the benefit of your clients	the outcome of these efforts identified			
(min 10 marks required from 20 available))				

Service reviews

The portfolio should contain -

A description how you or your employer monitor the performance of the business support service you provide

At least two examples of the performance monitoring practices applied to your work with clients

An analysis of performance monitoring data, together with proposals for improvements to the business support service

- Performance monitoring techniques have been used to review the business support services
- Opportunities for improving the business support service have been identified and implemented

for assessment in response to the
Date

MARK SHEET: E5.05: PERSO Centre Number:					
Learner Registration No:	1. Learne submi 2. ILM us anony standa may u inform However, if yo	Learner named below confirms authenticity of submission. ILM uses learners' submissions – on an anonymous basis – for assessment standardisation. By submitting, I agree that ILM may use this script on condition that all information which may identify me is removed. However, if you are unwilling to allow ILM use your script, please refuse by ticking the box: □			
Criteria	Strengths	Areas for Improvement	Assr mark	QA mark	
Background		improvement	- IIIGIR	mank	
The context for the personal professional development activities is provided			/ 4 marks (min 2)		
Personal reviews					
Personal work practices have been reviewed and assessed against ethical and professional standards for business advisers, and improvements that could be made to work practices have been identified			/ 26 marks (min 13)		
Personal development plans			- /		
 Continuing professional development needs have been investigated, taking into account any changes in work roles and operating environment A personal development plan has been devised and implemented 			/ 24 marks (min 12)		
Network development			12)		
 The quality of current networks have been assessed and ways of improving networks have been identified Plans for improving professional networks have implemented, and the outcome of these efforts identified 			/ 20 marks (min 10)		
Service reviews					
 Performance monitoring techniques have been used to review the business support services Opportunities for improving the business support service have been identified and implemented 			/26 marks (min 13)		

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Assessor's decision		Quality assurance use	
Total marks	Outcome (circle as applicable)	Total marks	Outcome (circle as applicable)
Total 50 + overall, AND minimum in each section	PASS/REFERRAL	Total 50 + overall, AND minimum in each section	PASS/REFERRAL
Section referral if applicable:		Date of IQA check:	
Name of assessor:		Name of IQA:	
Assessor signature and date:		IQA signature:	
ILM EV signature:		Date externally verified (where applicable):	