



## We empower organisations to optimise their leadership, management and coaching development programmes.

Give your in-house training the edge and get recognised globally. ILM Recognised enables your programmes to stand out in a crowded market by validating your ongoing investment in talent. It also gives your learners, customers and stakeholders the confidence that your training is aligned to ILM's world-class standards.

Great leadership, management and coaching training comes in all shapes and sizes. If you already have experience and expertise in delivering high quality training within the ILM footrprint, you can enhance your programmes quickly and efficiently with a mark of approval that will reward, inspire and motivate learners and customers.





#### Celebrate.

We're aware that employers and training providers worldwide are delivering top quality leadership, management and coaching programmes to upskill and advance their learners and employees. ILM Recognised celebrates these great leaders and endorses those who are truly deserving of external validation.

#### Take the lead.

No two businesses are alike. Create your own bespoke programme, set your own limits, and define your own goals. With a quick and efficient application process, add credibility to your programme with the ILM Recognised stamp of approval.

#### Get the edge.

Give your customers and learners the tools to succeed in the modern workplace. ILM certificates can be branded for each employer, while tailored digital credentials are easily shared on social media, helping learners demonstrate their skills and abilities.

#### Lasting integrity.

Validate the integrity and quality of your programme over the long-term with the ILM Recognised annual review. This simple process will give you and your learners confidence that your programme shares the same rigorous commitment to quality standards that are embedded within everything ILM does.

#### Quick set up.

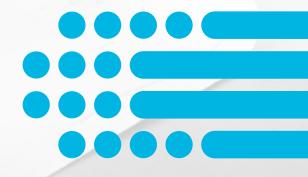
We'll get you set up within 6-8 weeks of application and our simple process makes it easy to add additional programmes as and when you choose. And you don't need to be an ILM Centre to apply.

#### Simple registration.

Our Walled Garden booking system makes it easy to register and certify your learners. Enter the results and we'll take care of the rest, issuing digital credentials to learners and printing certificates if you choose.

#### Affordability.

Volume discounts on per-learner pricing makes delivering at scale fast, easy and affordable and rewards customer loyalty.



# HOW to qualify to become ILM Recognised

If your programme meets our measures of quality, with a quick and simple application process we can have you up and running within 8 weeks. Contact <a href="mailto:ilmrecognised@i-l-m.com">ilmrecognised@i-l-m.com</a> to speak to our team.

#### The ILM Recognised measures of quality:

ILM Recognised has been designed for organisations with experience in delivering high quality training within the ILM footprint, allowing them to increase their credibility by aligning their training programme/s with ILM's measures of quality.



- Do the core learning outcomes of your training programme fit within the ILM footprint of leadership, management, coaching or enterprise?
- Does your training programme offer robust and valid learning content and a fit-forpurpose programme structure?

Do you have appropriate programme management in place? Specifically:

- skilled & experienced delivery staff?
- delivery resources fit for purpose?
- policies and procedures to support the entire learning experience?

Does your programme implement:

- sound and fair assessment methodology?
- robust internal quality assurance and data management? (assessed programmes only)
- effective evaluation and self-assessment?

Does your programme offer:

- a robust induction programme for seamless onboarding?
- an effective marketing and communication strategy?



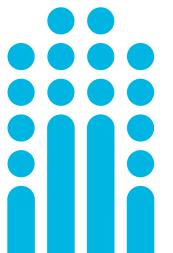
## All learners will receive a tailored digital credential when they successfully complete your programme.

Digital credentials are a data-rich representation of someone's knowledge, skills or behaviours.

Unlike a paper certificate, digital credentials are easily shareable, verifiable and trackable all in one click. This allows your participants to share their achievements electronically and online via LinkedIn and other social platforms. We manage the end-to-end process making sure the issuing of digital credentials is seamless for you. We also provide annual reports on how your credentials have been accessed and shared, demonstrating your brand's impact.

ILM printed certificates are also available with the option to add customer's logos and text to make them even more bespoke. Tailor your credential with your organisation logo.





\*Credential shown is for illustrative purposes only.





### Six to eight weeks is all it takes to get your programme ILM recognised\*.



Complete a registration form to trigger set-up.

2 Apply

Submit your application form with supporting evidence and attend an online meeting with an ILM Recognised consultant where we get to know more about your programme.

3 Approve

If your programme meets our measures of quality, you will receive your approval letter, customer contract and digital credential.

4 Operate

Gain access to ILM's Walled Garden where you can register learners and enter results to trigger the issuing of digital credentials and printed certificates.

5 Showcase

Promote your programmes and learner accomplishments with our digital credentials and use of the ILM Recognised logo.

6 Review

Submit your annual review form and attend an online meeting with an ILM Recognised consultant to renew your programme for another year.



<sup>\*</sup>From receipt of payment and submission of application form with supporting evidence.

