



ILM Level 7

NVQ Diploma in Strategic Management and Leadership

Who is this qualification for?

The ILM Level 7 Diploma in Strategic Management and Leadership is ideal for senior managers or those about to take their first step into senior management. The qualification centres around developing the strategic leadership and management skills needed to succeed at this high level.

Benefits for individuals

- Develop skills in strategic business planning
- Get an in-depth understanding of what is expected from senior leaders and managers
- Learn to lead strategically and evaluate your impact on your organisation
- Get a recognised qualification for your personal development.

Benefits for employers

- Senior managers with the ability to think and act strategically
- A broad selection of optional units to tailor the qualification to suit your organisations' learning and development needs
- Promote a culture of organisational learning and development.

Learners take three mandatory units in this qualification. The first two units work together – developing and then executing a strategic business plan within an organisation. The third unit looks at the broader role of strategic leadership and direction, helping the learner to make a positive impact on their organisational objectives. Learners can then work with their employer and training provider to find the best-fit from the other units offered in the qualification.

Progression

This qualification will provide progression opportunities to other qualifications such as:

- ILM Level 7 Certificate or Diploma in Leadership and Management.

Qualification overview

Qualification title	Credit value	Total qualification time	Structure
ILM Level 7 NVQ Diploma in Strategic Management and Leadership QAN: 601/3241/3	45 credits	450 hours	<ul style="list-style-type: none"> ● Two hours induction ● At least 13 hours tutorial support ● 3 mandatory units from Group 1 (16 credits) ● Minimum of 29 credits from Group 2 ● A minimum of 35 credits at Level 7 or above.

*Refer to table below for unit details

Rules of combination

- 3 mandatory units from Group 1 (16 credits)
- Minimum of 29 credits from Group 2
- Minimum of 35 credits at Level 7 or above.

Overview of units

Group 1

Reference	Unit title	Level	CV*	GLH**
8624-700	Develop a Strategic Business Plan	7	5	31
8624-701	Execute a Strategic Business Plan	7	5	29
8624-702	Provide Strategic Leadership and Direction	7	6	39

*Credit value **Guided learning hours

Group 2

Reference	Unit title	Level	CV*	GLH**
8624-703	Develop a Business Strategy	7	6	41
8624-704	Establish Organisational Governance Controls	7	4	26
8624-705	Shape Organisational Culture and Values	7	5	35
8624-706	Manage Strategic Human Resources	7	5	23
8624-707	Obtain Financial Resources	7	6	20
8624-708	Lead the Development of a Knowledge Management Strategy	7	7	33
8624-709	Lead the Development of a Quality Strategy	7	4	20
8624-710	Lead the Development of a Continuous Improvement Strategy	7	5	28
8624-503	Establish Business Risk Management Processes	5	5	29
8624-504	Promote Equality of Opportunity, Diversity and Inclusion	5	5	26
8624-501	Design Business Processes	5	5	23
8624-505	Develop and Manage Collaborative Relationships with Other Organisations	5	5	28
8624-506	Optimise the Use of Technology	5	6	29
8624-507	Manage Product and/or Service Development	5	5	23
8624-508	Manage Strategic Marketing Activities	5	7	28

*Credit value **Guided learning hours

Contact ILM

The ILM Customer Service Team is dedicated to providing the very best in customer care. If you need guidance on any aspect of leadership and management development, whether at an individual or organisational level, contact ILM.

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All ILM qualifications are awarded by the City and Guilds of London Institute, which was founded in 1878 and is incorporated by Royal Charter.

Learning resources

There is a range of materials available to support ILM qualifications through our online portal, Walled Garden, and the ILM website. Contact us to find out more.

Institute of Leadership & Management membership

All ILM learners receive a minimum of 12 months membership of the Institute of Leadership & Management, bringing access to a wealth of resources to support their leadership development.

Our ethos

Our qualifications combine innovative design with a strong focus on workplace performance. We believe this delivers well-rounded managers with a proven ability to perform to the required standards.